

LABORS OF LOVE: SCIENCE SERVING THE PUBLIC GOOD

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Givens

- Science is big business
- A lot has been promised
- A lot is at stake
- The principles are murky

Alignment of Mission & Goals

- The Federal funding model
- The foundation/philanthropy funding model
- The industry funding model

The Investigator Perspective

- Altruism
- Values
- Responsibility to the individual's program
- Personal reward
- Institutional loyalty

The Institutional Perspective

- Altruism
- Values
- Recognition
- Institutional financial needs
- Institutional policies

The Sponsor Perspective

- Mission & program priorities
- The end point
- Stewardship
- Resource limitations
- Cost-sharing: the invisible elephant

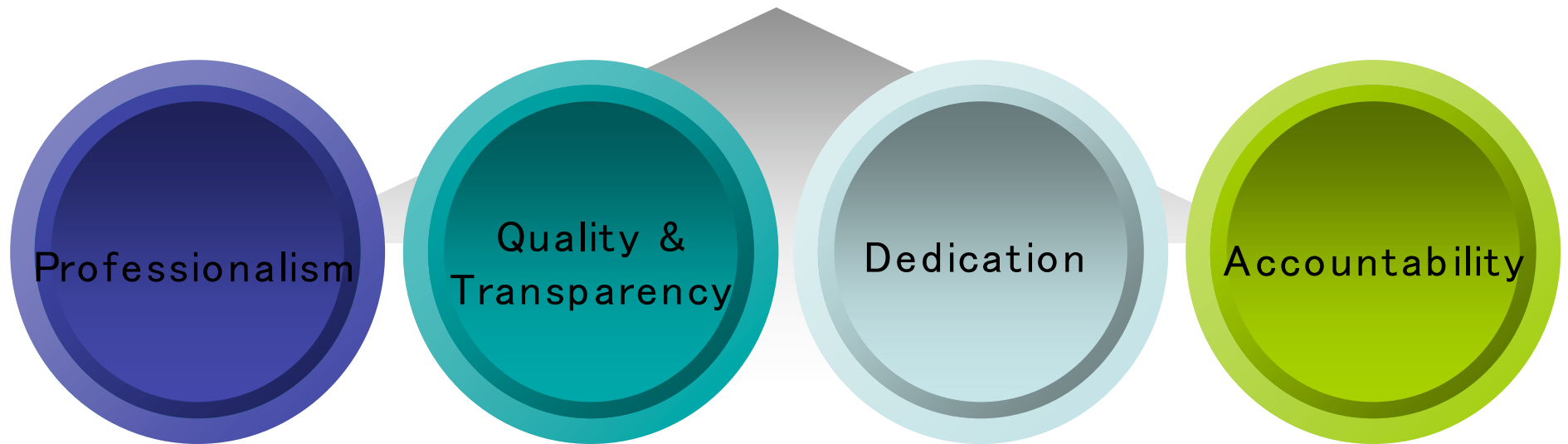
The System Perspective

- Public trust
- ROI
- Sustainability
- Health diplomacy

2006 AAMC Survey of Congressional Staffers

Response	Choice
43%	Find new treatments and cures for disease
14%	Improve quality of life and save lives
14%	Reduce health care costs
12%	Stay competitive globally
9%	Generate regional and local economic growth
5%	Prevent loss of a generation of medical researchers
2%	Respond to an aging population

Public Trust



The Challenges

- Alignment of the investigator, institution & sponsor
- Resolution of differences: The cost-sharing crisis
- The Bayh-Dole Act revisited: ownership of I.P. & control of licensing/royalties
- Double dipping: checking on redundancy
- Assigning credit to sponsors

The Conundrum

No money, no mission

No mission, no money

The Only Solution

Principles, principles, principles!